

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Republican Party of Florida 3 Pack
Product	FL HD 68AD / RPOF/3PACK (FARKAS, S
Estimate Number	FL HD 68AD

Invoice #	04078536-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/01/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078536
Alt Order #	Political Candidate
Deal #	
Order Flight	10/08/12 - 11/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 South Route 303**  
**Blauvelt, NY 10913**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	7:23 AM	RPOFFF200TVFL	\$990.00		1
2	13	Good Day 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	7:54 AM	RPOFFF300TVFLH	\$990.00		1
3	13	Good Day 8a	8a-9a								
	CDR										
					10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	8:43 AM	RPOFFF200TVFL	\$900.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
					10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	8:14 AM	RPOFFF300TVFLH	\$900.00		1
9	13	Good Day 9a	9-10a								
	CDR										
					10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	9:59 AM	RPOFFF200TVFL	\$810.00		1
10	13	Good Day 9a	9-10a								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	9:21 AM	RPOFFF300TVFLH	\$810.00		1
18	13	Live with Kelly	10a-11a								
	CDR										
					10/29/12 to 11/04/12	1x	M-----				
	13			M	10/29/12	:30	10:59 AM	RPOFFF200TVFL	\$450.00		1
19	13	Live with Kelly	10a-11a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR				10/29/12 to 11/04/12	1x	--W----				
20	13	Fox 13 News at 5p	5p-530p	W	10/31/12	:30	10:55 AM	RP0FFF300TVFLH	\$450.00		1
	CDR				10/29/12 to 11/04/12	1x	M-----				
21	13	Fox 13 News at 5p	5p-530p	M	10/29/12	:30	5:25 PM	RP0FFF200TVFL	\$900.00		1
	CDR				10/29/12 to 11/04/12	1x	-T-----				
22	13	Fox 13 News at 530p	530p-6p	Tu	10/30/12	:30	5:24 PM	RP0FFF200TVFL	\$900.00		1
	CDR				10/29/12 to 11/04/12	1x	--W----				
23	13	Fox 13 News at 530p	530p-6p	W	10/31/12	:30	5:54 PM	RP0FFF300TVFLH	\$900.00		1
	CDR				10/29/12 to 11/04/12	1x	---T---				
24	13	Fox 13 News at 6p	6p-630p	Th	11/01/12	:30	5:39 PM	RP0FFF300TVFLH	\$900.00		1
	CDR				10/29/12 to 11/04/12	1x	M-----				
25	13	Fox 13 News at 6p	6p-630p	M	10/29/12	:30	6:22 PM	RP0FFF200TVFL	\$1,080.00		1
	CDR				10/29/12 to 11/04/12	1x	-T-----				
26	13	Fox 13 News at 6p	6p-630p	Tu	10/30/12	:30	6:13 PM	RP0FFF200TVFL	\$1,080.00		1
	CDR										

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26	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/29/12 to 11/04/12	1x	--W----				
	13			W	10/31/12	:30	6:29 PM	RPOFFF300TVFLH	\$1,080.00		1
27	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:30	6:14 PM	RPOFFF300TVFLH	\$1,080.00		1
38	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	10:30 PM	RPOFFF200TVFL	\$2,250.00		1
39	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	13			W	10/31/12	:30	10:15 PM	RPOFFF300TVFLH	\$2,250.00	MG for 39.1 11/01	2
	13			Th	11/01/12	:00			<del>\$2,250.00</del>	See MG 39.2	1

Aired Spots **18**

<u>Gross Total</u>	<b>\$18,720.00</b>	
<u>Agency Commission</u>	<b>\$2,808.00</b>	
<u>Net Amount Due</u>	<b>\$15,912.00</b>	<b>Payment Terms 30 Days</b>

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